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**CORNERSTONE BANK PROMOTES  
ROBBINS AND JOYNER TO KEY ROLES**

*Robbins was named Chief Executive Officer and elected to the Board of Directors for CB Financial, the parent company of Cornerstone Bank; Joyner was named senior vice president, chief operations officer and controller.*

*(See accompanying photos of Chris Robbins and Michelle Joyner.)*

**Wilson, NC . . .** Cornerstone Bank (the “Bank”), a subsidiary of CB Financial (the “Company” **OTC-QB: CBFA**) recently promoted two staff members to executive roles, shared Mark Holmes, president. Chris Robbins, who has served Cornerstone Bank since late 2014 as executive vice president and chief credit officer, a role he will continue, was named chief executive officer and elected to serve on the Company’s board of directors. Michelle F. Joyner, who has served the Bank since 2002 in several roles including assistant controller, compliance and audit officer, internal auditor and risk officer, was named senior vice president, and chief operations officer and controller.

“Chris and Michelle have been critical to our success over the past several years,” Holmes said. “It took a lot of hard work, difficult decisions had to be made, and at times it seemed we were not making as much progress as we would like, but through it all Chris and Michelle kept their heads down and simply got the job done. They are important to Cornerstone Bank and to our future success. Their new positions are well-deserved.”

Robbins brings to the role more than two decades of financial services experience, including expertise in lending and credit. A graduate of the University of North Carolina at Chapel Hill and the Louisiana State University Graduate School of Banking, he formerly served as executive vice president and chief credit officer at the little bank in Greenville, North Carolina. Prior to that, he was with RBC Centura (now PNC) in Rocky Mount, and worked with both BB&T and Southern Bank & Trust Company.

On serving as CEO and on the board of directors, Robbins said, “I am pleased to have been asked to serve in this role and will serve our customers, shareholders and this community to the best of my ability. We have come a long way over the past several years to becoming the community bank

Wilson needs and deserves. We believe there are good times ahead as we continue to set ourselves apart in this community.”

Holmes will continue as president and has taken on the role of chief financial officer following the recent loss of Dora Kicklighter who had served in that position for 17 years. “Dora is missed,” Holmes shared, “Both personally and professionally. Since accounting is my background, taking on these responsibilities as Chris becomes CEO, plays to our respective strengths.”

Joyner, a Wilson native, has fifteen years of industry experience. She received her bachelor’s degree in financial management from Bob Jones University in Greenville, South Carolina. She and her family live in Wilson.

“I am pleased to serve Cornerstone Bank as chief operations officer and controller,” said Joyner. “And, I am excited to be a part of the team that will continue to move Cornerstone forward here in Wilson, a place that is very special to me.”

Cornerstone opened its doors in 2000 to serve the community banking needs of the City of Wilson, Wilson County, and the surrounding area. Cornerstone operates from a main office location at 3710 Nash Street North in Wilson.

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**OTC-QB: CBFA**

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